



**Yee Hong Community
Wellness Foundation**

頤康基金會

60 Scottfield Drive
Scarborough, Ontario M1S 5T7
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News Release

For Immediate Release

May 14, 2004

Melt the Streets for Your Loved Ones

TORONTO – On May 14, 2004, Yee Hong Community Wellness Foundation announced its annual Air Canada Yee Hong Family Walk & Roll. Individuals and groups are welcome for a walk or a bike ride. All proceeds will go to support Yee Hong Centre for Geriatric Care.

The Mississauga walk will start on June 12 at 11 a.m. at the Yee Hong Centre at Mississauga, which is due for Grand Opening on July 11. The Scarborough walk will start on June 13 at 11 a.m. at the McNicoll flagship and pass by the Scarborough Finch centre, the newest member of the Yee Hong community. After the exercises in the morning, participants may enjoy relaxing family activities including the TD Canada Trust Obstacle Challenge, Treasure Market, Fun Fair for Kids with games and face painting, barbecue and cultural performances.

“The contribution seniors have bestowed unto our lives and society is priceless. The event is a perfect way for us to honour our loved ones. It is also an excellent opportunity for those whose lives have been touched by Yee Hong to express their gratitude in action by participating or making a pledge,” indicated Pauline Tong, President of the Foundation.

In its sixth year, the event welcomes three Co-Chairs - Horace Chan, District VP, GTA, Suburban Region, TD Canada Trust - Diamond Sponsor; John Man, Director - Asian Banking (Ontario), RBC Financial Group - Gold Sponsor; and David Poon, VP & Manager of Willowdale Branch, HSBC Bank Canada - Gold Sponsor; who are committed to rallying for participants. Jim Ritchie, SVP, Sales & Marketing, Tridel Corporation, is once again leading the 100 Km Tridel Cycling Challenge. Yee Hong’s Chairman, Dr. Joseph Wong, and Foundation President, Pauline Tong, are taking up the challenge and cycling for pledges.

As incentives, Air Canada has donated two roundtrip air tickets to anywhere it flies for pledges \$20,000 and up. Pledges \$500 and up are in a draw for an 8-day cruise for two to the Caribbean, valued at \$5,400, provided by Air Canada and Tour East Holidays (Canada) Inc.

Established in October 1994, Yee Hong Centre for Geriatric Care is a charitable organization that provides a comprehensive range of culturally appropriate services to seniors. Yee Hong Community Wellness Foundation raises all necessary funds to support the facilities, services and programs of the four centres in Scarborough, Markham and Mississauga.

For registration and information, contact the Foundation office at (416) 321-0777.

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MISSISSAUGA – SATURDAY, JUNE 12, 2004
SCARBOROUGH – SUNDAY, JUNE 13, 2004

Event Programs

- 8:00 a.m. Cycling Challenge – Approximate Start Time
- 9:00 a.m. Registration (June 12 – Mississauga)
- 9:30 a.m. Registration (June 13 – Scarborough)
- 11:00 a.m. Start of Walk
- 2:00 p.m. Cycling Challenge – Approximate Finish Time

Activities After the Walk

- Treasure Market
- TD Canada Trust Obstacle Challenge
- Fun Fair for Kids – making Father’s Day gifts, games & face painting
- Barbecue
- Cultural performances

Event Highlights

Participation

- Walk & Roll: Pledges required for walkers and bikers
- Tridel 100 Km Cycling Challenge: Phone-In Registration before Event

Location

- Mississauga Walk – Starting at Yee Hong Centre – Mississauga
- Scarborough Walk – Starting at McNicoll centre and passes by Scarborough Finch centre

Tridel 100 Km Cycling Challenge

Jim Ritchie, SVP, Sales & Marketing of Tridel Corporation, will lead the challenge. Dr. Joseph Wong, Chairman, Yee Hong Centre for Geriatric Care, and Pauline Tong, President, Yee Hong Community Wellness Foundation, will take up on the challenge and cycle for pledges. Call the Foundation office at (416) 321-0777 to make pledges.

Draws & Prizes

- Pledges \$20,000 and up: Two air tickets to anywhere Air Canada flies, donated by Air Canada
- Pledges \$500 and up: Participant(s) will be entered into a draw for an 8-day cruise for two to the Caribbean, donated by Air Canada and Tour East Holidays (Canada) Inc.





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Event Sponsors

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