



**Yee Hong Community
Wellness Foundation**

頤康基金會

60 Scottfield Drive
Scarborough, Ontario M1S 5T7
Tel: 416.321.0777
Fax: 416.321.0778
E-mail: foundation@yeehong.com
Website: www.yeehong.com

News Release

For Immediate Release

June 13, 2004

From Grassroots Participation to Corporate Support – Each Step Counts

TORONTO – On June 13, 2004, Yee Hong Community Wellness Foundation hosted its sixth annual Air Canada Yee Hong Family Walk & Roll in Scarborough. Over five hundred supporters participated in some way, be it the seven-and-a-half kilometer walk or the strenuous 100 Km route of the Tridel 100 Km Cycling Challenge, to raise funds for the Yee Hong Centre for Geriatric Care. Four centenarians, 109 year-old Mrs. Fan, 103 year-old Mrs. Mark, 102 year-old Mrs. Wong, and 100 year-old Mr. Cho, all Yee Hong residents, led the walk with the guests.

This year marks a very special occasion in the Yee Hong history, as all of the four centres are now completed across the GTA. Symbolically, the walk began at Yee Hong’s first and flagship location, Scarborough McNicoll, and passed by the newest member of the Yee Hong community, Scarborough Finch. The day’s events also featured relaxing family activities including a Bargain Corner, a Fun Fair for Kids, barbeque and the TD Canada Trust Obstacle Challenge.

“We believe that each step we take today means a new life to our seniors. Every step increases the quality of life of the seniors and their families,” said Horace Chan, District VP, GTA, Suburban Region, TD Canada Trust, in his speech during the opening ceremony.

The Tridel 100 Km Cycling Challenge featured prominent participants, including Dr. Joseph Wong, Chairman of Yee Hong; Pauline Tong, President, Yee Hong Community Wellness Foundation; and Jim Ritchie, SVP – Sales and Marketing, Tridel Corporation. Guests attending the walk included Derek Lee, M.P. Scarborough-Rouge River; and Jim Karygiannis, M.P. Scarborough-Agincourt. Toronto Chinese Radio kept listeners updated with progress reports on the cycling challenge, and invited listeners to call in to pledge their support in honour of a senior who has touched their lives. All pledges were acknowledged with a heart shaped tag paying tribute to a senior, including Pauline Tong’s own mother and grandmother.

In its sixth year, the event has grown from grassroots participation into an event that now counts many reputable Canadian corporations as sponsors, including Air Canada as the event’s Title Sponsor, Tridel Corporation – Cycling Challenge Sponsor, TD Canada Trust - Diamond Sponsor, RBC Financial Group - Gold Sponsor, and HSBC Bank Canada - Gold Sponsor.

Established in October 1994, Yee Hong Centre for Geriatric Care is a charitable organization that provides a comprehensive range of culturally appropriate services to seniors. Yee Hong Community Wellness Foundation raises all necessary funds to support the facilities, services and programs of the four centres in Scarborough, Markham and Mississauga.

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Anna V. Wong
Communications & Public Relations
(416) 321-0777 ext. 1840

