



**Yee Hong Community  
Wellness Foundation**

頤康基金會

60 Scottfield Drive  
Scarborough, Ontario M1S 5T7  
Tel: 416.321.0777  
Fax: 416.321.0778  
E-mail: [foundation@yeehong.com](mailto:foundation@yeehong.com)  
Website: [www.yeehong.com](http://www.yeehong.com)

## **Dragon Ball 2005 Launches - Celebration of Generations and Achievement** **Yee Hong reveals \$1.5 million fundraising goal**

November 10, 2004 (Toronto) – The Yee Hong Community Wellness Foundation today announced the official launch of Dragon Ball 2005 with the unveiling of this year’s \$1.5 million fundraising goal. Dragon Ball is the largest Chinese New Year celebration in North America and is one of Toronto’s most successful galas. Money raised at the event supports a variety of seniors programs including medical, community and rehabilitation services and housing.

This year’s theme of “Celebrating Generations of Achievement” marked the official kick-off event at the brand new Yee Hong Centre – Scarborough Finch, involving children, youth and seniors. Each generation placed their hand prints onto a mural of Chinese brush painting featuring a rooster family. The original painting will be a silent auction item at the gala event. Dragon Ball 2005 will be held at the Metro Toronto Convention Centre, South Building, on February 5, 2005 to welcome the Year of the Rooster.

“Through our support of Dragon Ball over the past 10 years, we have witnessed the incredible contribution that Yee Hong makes to the lives of seniors and their families in the Greater Toronto Area and we’re very proud to once again play a role in this outstanding community event,” said Tim Hockey, Executive Vice President, Retail Banking, TD Bank Financial Group.

Presented by TD Bank Financial Group and the Yee Hong Community Wellness Foundation, Dragon Ball 2005 is set to be an exciting evening filled with live entertainment, diverse cultural cuisine, an extraordinary auction collection and a generous dose of glitz and glamour. Most importantly, Dragon Ball will continue the tradition of raising funds for a very worthy cause.

“With the support of TD Bank Financial Group, our Organizing Committee is set to create the most memorable Dragon Ball to date. It is extremely encouraging to see a record number of leading corporate supporters come together for Yee Hong. It affirms Yee Hong’s important role of providing high quality services to ensure seniors receive the best care and services,” said Pauline Tong, President, Yee Hong Community Wellness Foundation.

Over the last 15 years, Dragon Ball has raised nearly \$12 million for Yee Hong to run programs for seniors and their families of the community. Gala tickets for Dragon Ball 2005 are available for \$400 each, and patron tables of 10 guests are available at \$4,800 each.

Established in October 1994, Yee Hong Centre for Geriatric Care is a charitable organization that provides a comprehensive range of culturally appropriate services to seniors. Yee Hong Community Wellness Foundation raises all necessary funds to support the facilities, services and programs of the four centres in Scarborough, Markham and Mississauga.

-30-

Anna V. Wong  
Yee Hong Community Wellness Foundation  
(416) 321-0777 ext. 1840  
[anna.wong@yeehong.com](mailto:anna.wong@yeehong.com)

Jennifer Martin  
TD Bank Financial Group  
(416) 308-6473  
[jennifer.l.martin@td.com](mailto:jennifer.l.martin@td.com)

