



Yee Hong Community Wellness Foundation

頤康基金會

YEE HONG WALK & ROLL

MISSISSAUGA – SATURDAY, JUNE 11, 2005

SCARBOROUGH – SUNDAY, JUNE 12, 2005

News Release

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1,000 CRANES WILL BLESS THE COMMUNITY WITH PEACE AND PROSPERITY

Cranes or "*tsuru*" in Japanese, are possibly one of the oldest birds on earth and has a long history in the Japanese and Chinese culture. Pure white with a magnificent red-crest, crane is among the most majestic of all birds. Legend holds that the crane lives for a thousand years and has led people to believe folded paper cranes (a.k.a. origami) can bring peace, prosperity and longevity.

TORONTO - Today, the Japanese and Chinese seniors at the Yee Hong Centre for Geriatric Care – Scarborough Finch started their origami crane project in support of the Tour East Holidays Yee Hong Walk & Roll 2005. The objective of this project is to make 1,000 origami cranes and spread peace and happiness amongst the community. Two Japanese Yee Hong residents presented large origami cranes (with a wing span of approx 4 feet) to Dr. Joseph Wong, Founder and Chairman of Yee Hong Centre for Geriatric Care and Yee Hong Community Wellness Foundation and Ms. Rita Tsang, President and Chief Executive of Tour East Holidays to symbolize the exchange of peace and prosperity and kicked off the 2005 Tour East Holidays Yee Hong Walk & Roll to be held on Sunday, June 12, 2005. To complete the afternoon, there will also be a variety of activities at the Yee Hong Centre for Geriatric Care – Scarborough Finch. Participants can form a team to compete in the TD Canada Trust Obstacle Challenge, shop 'til you drop at the Treasure Market, kids can win great prizes at the fun fair and satisfy your appetite with gourmet barbecue delicacies.

Yee Hong is proud to have Tour East Holidays as this year's Walk & Roll's title sponsor. "Every step increases the quality of life for the seniors and their families within our community. Tour East Holidays is not only a member of one of Canada's largest wholesaler of travel services to the Asia Pacific, but they value the meaning of high quality service, aligning with Yee Hong's long-term vision. Prosperity sent out by these paper cranes made by our very own seniors exemplifies Tour East Holidays' commitment to ensure a safe and enjoyable trip for all its travelers", said Dr. Joseph Wong. He is also thankful to Jim Ritchie from Tridel Corporation, Horace Chan from TD Canada Trust, David Poon from HSBC Bank Canada and John Man from Royal Bank Financial Group for their continual efforts and support in this event.

In its seventh year, the event has grown from grassroots participation into an event that now counts many reputable corporations as sponsors, including Tour East Holidays as the event's Title Sponsor, TD Canada Trust - Diamond Sponsor, Tridel Corporation – Cycling Challenge Sponsor, General Motors Canada - Official Transportation Sponsor, Bell World Pacific Link – Official Communication Sponsor, RBC Financial Group and HSBC Bank Canada – Gold Sponsors, Petro Canada and Shoppers Home Health Care – Silver Sponsors and OMNI Television as the event's Gold Media sponsor.

Established in October of 1994, the Yee Hong Centre for Geriatric Care is a non-profit, charitable organization that provides quality services and exceptional programs for seniors. Currently, with all four centres fully operational, Yee Hong continues to provide culturally appropriate services to seniors not just within the Chinese community; but also those in the South Asian, Japanese, Filipino, Vietnamese and Portuguese communities. The Yee Hong Community Wellness Foundation raises all necessary funds to cover the operation expenses of all services and programs of the Yee Hong Centre for Geriatric Care.

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