



---

## News Release

For Immediate Release  
December 1, 2006

### **LITTLE PIGGY & DRAGON BALL FRIENDS HELP GRANDMA FIND THE BEST HOME**

(TORONTO) – Today, the 2007 Dragon Ball was officially launched at the HSBC Building with many corporate supporters on hand to witness Sue Kai, 81, and friends tell the fun and colourful tale of building the Yee Hong Centre for Geriatric Care – and making it the best in Ontario.

Dr. Joseph Wong, Founder of the Yee Hong Centre and Chair of the Yee Hong Community Wellness Foundation announced **HSBC Bank Canada** as the **Corporate Community Champion** for their years of support and the great impact they have made in the community; and, **Mr. Purdy Crawford** as the recipient of the **Golden Achievement Award** for his decades of charity work and contributions to Yee Hong.

Mr. Sean O'Sullivan, Chief Operating Officer, HSBC Bank Canada and the Honorary Chair for the 2007 Dragon Ball said, "As a long-time supporters of Yee Hong, HSBC Bank Canada is delighted to be taking on the role of Presenting Sponsor of this year's Dragon Ball. We have a long history of giving back to the communities where we operate and as part of a global organization, appreciate an event where such a diverse group comes together to support seniors."

Mr. William Lau, Organizing Committee Chair, Dragon Ball 2007, and Vice President and Branch Manager, HSBC Bank Canada announced this year's fundraising goal of \$1.1 million net. "Yee Hong Centre is an essential part of the community in Toronto. Whether you participate as a guest, a sponsor, or buy raffle tickets, you have contributed to making the many services of Yee Hong available to seniors in need."

The 2007 Dragon Ball Gala will take place on February 17, 2007, and usher in the Year of the Pig on Chinese New Year's Eve at the Metro Toronto Convention Centre. In its 18<sup>th</sup> year, the gala boasts a guest list of 1,500 patrons that includes distinguished celebrities, corporate leaders, and various community dignitaries. Raising nearly \$14 million over the years, it helps fund much needed culturally appropriate care and services for seniors of different backgrounds and at various stages of their lives. Please see [www.yeehong.com](http://www.yeehong.com) for more information.

-30-

---

#### **Media Contact:**

*Cristina Senjug  
Communications & PR  
Yee Hong Community Wellness Foundation  
416-892-6560*

*Sharon Wilks  
Senior Manager, Public Affairs  
HSBC Bank Canada Tel:  
Tel: 416-868-3878*

