



**Yee Hong Community
Wellness Foundation**

頤康基金會

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News Release

FOR IMMEDIATE RELEASE
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**A Wish Comes True
Local Shoppers Drug Mart Supports Yee Hong Centre in Mississauga**

MISSISSAUGA – Improving the quality of life in this community for those who depend on our services is now a wish come true, thanks to Shoppers Drug Mart. Through Shoppers’ Tree of Life campaign we are pleased to announce our local Shoppers Drug Mart(s) will be donating 75% of the funds they raise here in Mississauga to the Yee Hong Community Wellness Foundation. The remaining 25% will be directed to national healthcare charities working on treatment, awareness, education and research initiatives.

“As a representative of Yee Hong Community Wellness Foundation, we depend on volunteer and fundraising efforts in this community to assist us in continuing to serve our clients’ needs,” said Pam Collett, Manager of Fundraising and Events. “We know our community will step up on September 22nd through to October 19th and support Shoppers Drug Mart’s Tree of Life fundraising campaign this year.”

The Shoppers Drug Mart Tree of Life fundraising campaign is a four-week program held across Canada each autumn. Customers, staff and Pharmacist-Owners at each of Shoppers’ 1,000 stores raise funds for a local health charity by purchasing a paper “leaf” for the Tree of Life for a loonie, a “maple leaf” for \$5 or an “apple” for \$50 and add it to the “tree” displayed in each store.

“It’s a heartfelt campaign like this that brings communities together and we thank Shoppers Drug Mart, their employees and their customers, for helping us make a difference in Mississauga.”

Established in October 1994, Yee Hong is changing people’s perceptions of nursing homes with our wide range of high quality and culturally appropriate senior services. The Yee Hong Community Wellness Foundation is a charitable organization that raises necessary funds to support the facilities, services and programs of the four centres in Scarborough, Markham and Mississauga. For more information, please contact the Foundation office at 416-321-0777, email at foundation@yeehong.com or visit our website at www.yeehong.com.

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