



DRAGON BALL 2010



**NEWS RELEASE  
FOR IMMEDIATE RELEASE**

**Year of the Tiger makes an early appearance at the Dragon Ball Launch**

**TORONTO**, December 7, 2009 - As one of the largest Chinese New Year celebrations of its kind, the Organizing Committee of Dragon Ball 2010 is pleased to announce the details of the upcoming gala, to be held on February 6, 2010 at the Metro Toronto Convention Centre, as 1,200 patrons welcome the arrival of the Year of the Tiger.

**Dragon Ball 2010** is the most stirring and rewarding evening on next year's Chinese social calendar. In its 21st year, the annual Dragon Ball offers the finest cuisine, spectacular entertainment and unique auction items. Most importantly, since 1998 this gala has averaged \$1 million net in funds raised for programs and services that Yee Hong Centre for Geriatric Care provides.

"Yee Hong is considered the provider of choice and continues to break new ground in reaching out to the community," says Dr. Joseph Wong, Founder and Chair of Yee Hong Foundation. "This achievement, amidst the challenges of the current economic downturn, is attributed to the generosity of our donors, corporate sponsors and volunteers."

AGF Management Ltd., one of the Dragon Ball's most valued corporate partners, is the 2010 Dragon Ball's Presenting Sponsor. AGF will also be awarded the Corporate Community Champion during the gala.

"AGF strives to create supportive and sustainable communities in Toronto, and we're proud to partner with such an essential community contributor as Yee Hong," says Martin Hubbes, Executive Vice President and Chief Investment Officer, AGF Management Ltd. and Organizing Committee Co-Chair, Dragon Ball 2010. "Supporting an organization that has a long history of high performance and impacts so many in a positive way, this is undoubtedly a sound investment."

On this grand occasion of the 21st anniversary of Dragon Ball, Mr. Neil Tait, Special Advisor to the President and CEO on Asia of BMO Bank of Montreal and a Yee Hong Foundation Director, will be honoured as the recipient of the prestigious Golden Achievement Award for his two-decade long of contributions to Yee Hong and the Chinese community.



**Presenting Sponsor:**  
AGF Management Ltd.

**Regal Sponsor:**  
Rogers Communications Inc.

**Imperial Sponsor:**  
The Landmark (Canada) Inc.

**Grand Raffle Sponsors:**  
Lexus of Richmond Hill  
Don Valley North Lexus

**Dragon & Entertainment Sponsor:**  
TD Canada Trust Music

**Dragon & Prosperity Sponsor:**  
BMO Bank of Montreal

**Dragon Sponsors:**  
HSBC Bank Canada  
Tour East Holidays (Canada) Inc.  
Tridel Corporation

**Exclusive Television Sponsor:**  
OMNI Diversity Television

**Exclusive Chinese Print Media Sponsor:**  
Sing Tao Daily

**Grand Reception Sponsor:**  
RBC Financial Group

**Design Sponsor:**  
Dynasty Advertising &  
Communications

**Theme Sponsors:**  
Hong Kong Economic and Trade  
Office (Canada)  
Hong Kong Tourism Board



**Yee Hong Community  
Wellness Foundation**  
頤康基金會



DRAGON BALL 2010



During the official launch, attending guests are greeted by Sherkhan, a 6-month tiger cub. Sherkhan and his older brother will appear on the night of the Dragon Ball on February 6.

“The Dragon Ball is one of the most anticipated events in Toronto,” says Heather Grand, Vice President, Multicultural Markets, Greater Toronto Division of BMO Bank of Montreal and Co-Chair of the 2010 Dragon Ball Organizing Committee. “With a fundraising goal of \$1million, we’re asking everyone to find a way – as a guest, a sponsor, or by buying raffle tickets, to support Yee Hong’s programs and services.”

The 2010 Dragon Ball will take place on February 6, 2010 at the Metro Toronto Convention Centre Constitution Hall. Raising close to \$17 million over the past 20 years, The proceeds help provide much needed culturally appropriate care and services for seniors of different backgrounds and at various stages of their lives. Please see [www.yeehong.com](http://www.yeehong.com) for more information.

-30-

---

**Media Contact:**

Hilda Chow

Communications and Public Relations Officer

Yee Hong Community Wellness Foundation

416-3210777 ext. 1840

[hilda.chow@yeehong.com](mailto:hilda.chow@yeehong.com)



**Presenting Sponsor:**

AGF Management Ltd.

**Regal Sponsor:**

Rogers Communications Inc.

**Imperial Sponsor:**

The Landmark (Canada) Inc.

**Grand Raffle Sponsors:**

Lexus of Richmond Hill

Don Valley North Lexus

**Dragon & Entertainment Sponsor:**

TD Canada Trust Music

**Dragon & Prosperity Sponsor:**

BMO Bank of Montreal

**Dragon Sponsors:**

HSBC Bank Canada

Tour East Holidays (Canada) Inc.

Tridel Corporation

**Exclusive Television Sponsor:**

OMNI Diversity Television

**Exclusive Chinese Print Media Sponsor:**

Sing Tao Daily

**Grand Reception Sponsor:**

RBC Financial Group

**Design Sponsor:**

Dynasty Advertising & Communications

**Theme Sponsors:**

Hong Kong Economic and Trade Office (Canada)

Hong Kong Tourism Board



**Yee Hong Community  
Wellness Foundation**  
頤康基金會