

**Media Release**  
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**AUSPICIOUS FOOD, MAGNIFICENT LANTERNS AND OMNIPRESENT RED BRING HOPE TO SENIORS**  
*Preparations Underway for Dragon Ball 2008 and Chinese New Year*

(TORONTO) – Today the Dragon Ball Organizing Committee, several GTA culinary masters, catering sponsors and corporate partners gathered at **Pearl Harbourfront Chinese Cuisine** to offer a peek at what will be presented at the **Dragon Ball 2008** next month at the Metro Toronto Convention Centre (MTCC). With spring around the corner, preparations are underway for a splendid celebration of wonderful feasting and entertainment to usher in the Year of the Rat at this annual gala in support of seniors across the GTA.

Today's **exciting announcements** included:

- **Ellen's Health Foods Inc** as the **Corporate Community Champion**
- **Tony Comper** as the **Golden Achievement Award** recipient
- **Erin Davis**, 98.1 CHFI's morning host, as the evening's **MC**
- **Cynthia Dale**, television actor and stage performer, as the **Feature Entertainer**
- **Best of China and Yangtze River Cruise, including airfare**, donated by **Tour East Holidays** for the Live Auction.

Dragon Ball is famous for the **food**. Part of the Dragon Ball 2008 menu was previewed today which included items from the Grand Reception – the traditional *Suckling Pig* and *Peking Duck*, *Sushi* and *Dim Sum*. Items from the gala dinner – a delectable *Double Steamed Soup* made with over a dozen nutritious ingredients, the most tender *Filet Mignon* and *Chocolate Hazelnut Delight* – were also presented.

“It is because of our generous and loyal partners in the food, entertainment and corporate world that Dragon Ball has become the biggest Chinese New Year charity gala in North America raising more than \$1 million in one night,” said Dr. Joseph Wong, Chair and Founder, Yee Hong Community Wellness Foundation. “It is very important to honour our parents and grandparents. Holidays such as the Lunar New Year remind us of this,” said Pauline Tong, President, Yee Hong Community Wellness Foundation. “Dragon Ball brings friends and family together to remember those who have gone before us and now need our support.”

Toronto's Dragon Ball, now in its 19th year, will be held on February 9, 2008. Please visit [www.yeehong.com](http://www.yeehong.com) for more information.

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