



DRAGON BALL 2010



FOR IMMEDIATE RELEASE
March 4, 2010

\$1 million net raised: a token of thanks to all Dragon Ball sponsors

(SCARBOROUGH) – Yee Hong Foundation is excited to announce that the 2010 Dragon Ball has successfully achieved its fundraising goal of \$1 million net. The net proceeds go to the Yee Hong Centre for Geriatric Care.

The 21st Dragon Ball, the largest Chinese New Year celebration of its kind, was successfully completed at the Metro Toronto Convention Centre on February 6, 2010. Close to 1,300 patrons joined the celebration to welcome the Year of the Tiger.

“On behalf of the Foundation, I would like to thank the Organizing Committee, sponsors and the hundreds of volunteers who dedicated their talents and time to make the Dragon Ball a phenomenal success,” said Dr. Joseph Wong, Founder and Chair of the Yee Hong Foundation. “I would also like to take this opportunity to thank our new sponsors and donors who are the first time to get involved in the Dragon Ball. I’m sure you agree that Yee Hong is a charity worthy of your continued support.”

This year, we have close to 400 volunteers to participate in the Dragon Ball. Their dedication and effort enables Yee Hong to sustain its exemplary service for seniors across the Greater Toronto Area. Yee Hong Foundation would also like to thank all the sponsors for their unprecedented generosity in spite of the economy.

“Next year is the Year of the Rabbit. Let’s put our focus to mount the best Dragon Ball ever, and continue to raise the most funds for the seniors,” said Pauline Tong, President of Yee Hong Community Wellness Foundation.

-30-

Media Contact:

Hilda Chow

416.321.0777 x1840 / 647.881.8879

Hilda.chow@yeehong.com



Presenting Sponsor:

AGF Management Ltd.

Regal Sponsor:

Rogers Communications Inc.

Imperial Sponsor:

The Landmark (Canada) Inc.

Grand Raffle Sponsors:

Lexus of Richmond Hill
Don Valley North Lexus

Dragon & Entertainment Sponsor:

TD Canada Trust Music

Dragon & Prosperity Sponsor:

BMO Bank of Montreal

Dragon Sponsors:

HSBC Bank Canada
Tour East Holidays (Canada) Inc.
Tridel Corporation

Exclusive Television Sponsor:

OMNI Diversity Television

Exclusive Chinese Print Media Sponsor:

Sing Tao Daily

Grand Reception Sponsor:

RBC Financial Group

Design Sponsor:

Dynasty Advertising &
Communications

Theme Sponsors:

Hong Kong Economic and Trade
Office (Canada)
Hong Kong Tourism Board



**Yee Hong Community
Wellness Foundation**
頤康基金會