



**Press Release  
FOR IMMEDIATE RELEASE**

**Yee Hong celebrates 15<sup>th</sup> Anniversary by unveiling new donor wall**

**SCARBOROUGH**, October 29, 2009 – On the occasion of its 15<sup>th</sup> anniversary, Yee Hong Community Wellness Foundation unveils the new donor wall at the original Yee Hong Centre on McNicoll Avenue in Scarborough to commemorate the generous community support. This distinctive and permanent wall in the Centre’s main lobby stands as a tribute to the tremendous contributions by donors and caring individuals who have helped build Yee Hong and supported our high quality and culturally appropriate care for seniors.

“This unveiling ceremony is a celebration of the accomplishment by a community that has been working together for 15 years in response to the needs of our seniors,” says Florence Wong, CEO of Yee Hong Centre for Geriatric Care. “We will continue to be a provider of choice and break new ground in reaching out to the community. This would not have been possible without cooperative effort among government, donors, volunteers and staff.”

Today, Yee Hong is home to 805 frail seniors in four long-term care facilities in Toronto, Mississauga and Markham while serving thousands more through community programs like Adult Day Program, Congregate Dining Program, training programs for family caregivers and seniors with chronic conditions. Participants have benefited from these programs and enjoy better quality of life.

“Fundraising was very much an uphill battle in the past year,” says Pauline Tong, President of Yee Hong Community Wellness Foundation. “We are very grateful to our donors, sponsors, volunteers and staff whose unswerving support helped us weather this recession as we strove to deliver quality services. Nothing would be more rewarding than knowing that your contribution makes a difference.”

The mission of Yee Hong Centre for Geriatric Care, with the original centre opening in 1994, is to enable seniors to live life to the fullest – in the healthiest, most independent and dignified ways. In 1998, Yee Hong accepted the challenge of building three additional centres and extended its services to seniors from various cultural backgrounds including South Asian, Japanese, Filipino and Portuguese. Today, Yee Hong is widely recognized as the gold standard in geriatric care with its long-term care facilities, community programs, medical and rehab services.

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