



2010 YEAR OF THE TIGER

Press Release

FOR IMMEDIATE RELEASE

Travel in the World's First Luxury Hybrid as Year of the Tiger Arrives

14 Exciting Prizes Announced for the 2010 Dragon Ball Raffle

TORONTO, November 19, 2009 – Yee Hong Community Wellness Foundation is excited to launch the 2010 Dragon Ball Raffle today in which the impressive lineup of 14 great prizes, at a total value of \$70,256, will be awarded to the winners. This year's grand prize is the luxury 2010 Lexus HS 250h valued at \$47,460, generously donated by Lexus of Richmond Hill and Don Valley North Lexus.

"Lexus is very pleased to be the Grand Raffle Sponsor for the fourth consecutive year," says Serge Sotoadeh, General Manager of Lexus of Richmond Hill. "It reaffirms our commitment in supporting worthy organizations like Yee Hong."

Other luxury prizes include: the 2nd Prize – 8-Day Taste of Argentina & Iguazu Falls Package for Two (value: \$7,896) donated by Tour East Holidays (Canada) Inc. and Air Canada; the 3rd Prize - 18kt Yellow Gold Ladies' Custom Designed Chinese Jade and Diamond Pendant valued at \$6,500; the 4th Prize - 14kt White Gold Ladies' Heart Shape Custom Made Diamond Pendant valued at \$1,900; and the 5th to 14th Prizes - BlackBerry® Bold™ Smartphone (value: \$649.99 each) donated by Rogers Wireless.

"I am proud to be a co-chair of the Dragon Ball, one of the most anticipated events in Toronto," says Heather Grand, Vice President, Multicultural Markets, Greater Toronto Division of BMO Bank of Montreal and Co-Chair of the 2010 Dragon Ball Organizing Committee. "The Grand Raffle contributes significantly to the Dragon Ball revenue. By buying a raffle for your loved one, not only will they get a chance to win a great prize, the seniors at Yee Hong will also benefit from your generosity."

17,563 raffle tickets will go on sale as of today. The winners will be drawn on the night of the Dragon Ball on Saturday, February 6, 2010. All proceeds will benefit the Yee Hong Centre for Geriatric Care.





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“Yee Hong is proud to present the 21st annual Dragon Ball to celebrate the arrival of the Year of Tiger,” says Pauline Tong, President of Yee Hong Community Wellness Foundation. “It is with the community’s support during the past 20 years that we are able to realize our dream of providing culturally and linguistically appropriate care for seniors across the GTA. Buying Dragon Ball raffle is a great way to demonstrate your support.”

Tickets, at \$20 each, will be sold at Yee Hong Community Wellness Foundation (60 Scottfield Drive) and at the following malls:

- First Markham Place: November 21-22, December 12-13, January 9-10 and January 23-24
- Market Village: November 28-29, December 12-13 and January 16-17
- Pacific Mall: December 5-6, December 12-13 and January 30-31

For information about Yee Hong and the Dragon Ball, please call Yee Hong at 416.321.0777 or visit www.yeehong.com.

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