



DRAGON BALL 2010



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DRAGON BALL, CELEBRATING YEAR OF THE TIGER, WAS A ROARING SUCCESS

(TORONTO) – Dragon Ball 2010, the largest Chinese New Year celebration of its kind in North America and the signature fundraiser for Yee Hong Community Wellness Foundation, was successfully concluded at the Metro Toronto Convention Centre tonight. The goal for this annual gala is \$1 million net. Coincidentally, this fundraising benchmark for Yee Hong was set in the 1998 gala, in the last Year of the Tiger.

“What a fantastic evening!” Said Mrs. Chee-Man Ng, a 100 year-old resident of Yee Hong, who has attended several Dragon Balls before. “In addition to the food, the tigers were adorable!” In welcoming the Year of the Tiger, Sherkhan and Nikolei, 7 and 3 month-old tigers, made a special appearance on this auspicious occasion.

“The organizing committee has been working for months to ensure every detail is just right,” said co-chair Heather Grand, Vice President, Multicultural Markets, Greater Toronto Division, BMO Bank of Montreal. “We were determined to make this the best Dragon Ball yet!”

With the theme of “Hong Kong Cuisine and Culture”, Dragon Ball 2010 offered many highlights:

Sumptuous cuisine: Grand Reception sponsored by RBC Financial Group, Midnight Buffet Sponsored by Scotiabank Group, together with the participation from close to 20 restaurants and caterers, including Demon Chef Alvin Leung of Michelin-rated Bo Innovation from Hong Kong, the menu showcased many of the traditional New Year cuisines and Hong Kong delicacies.

Spectacular entertainment: The entertainment was sponsored by TD Canada Trust Music. Music of different genre was performed by talented artists from Toronto and abroad – the Band of the Royal Canadian Regiment, the traditional lion dance, Australian crooner Gregg Arthur who Tony Bennett has described as perfection, Eleven year-old prodigy Tony (Yike) Yang from the Royal Conservatory and local sensation Jane Lu.

God of Fortune: BMO Financial Group brought traditions to life with the arrival of the God of Fortune handing out “Lai See” (lucky money in red packets) to the patrons bringing everyone prosperity and hope.

Auctions: The silent auctions featured more than 180 items, including beauty & relaxation gift sets, netbook, ladies handbags, Golf for two, resort packages and so on.



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Yee Hong Community Wellness Foundation
頤康基金會



A live auction showcased *10-day Best of China & the Shanghai World Expo* courtesy of Tour East Holidays and Air Canada, *12-Night Eastern Mediterranean & Egypt Cruise for Two* by Ucruising Holidays, Cartier watches and special dinner dates with mayors.

Grand Raffle Draw: The Grand Raffle prizes awarded 14 prizes, including a 2010 Lexus HS250h, a trip for two to Argentina, jewelry and Rogers' BlackBerry Bold smartphones.

Centrepiece: One lucky patron from each table brought home *A Year of the Tiger* commemorative centerpiece, sponsored by World Wildlife Fund.

Special Honours: During the event, AGF Management Limited was presented the prestigious Corporate Community Champion Award sponsored by PricewaterhouseCoopers for its contribution to Yee Hong.

Mr. Neil Tait, Special Advisor to the President and CEO on Asia of BMO Bank of Montreal and a Yee Hong Foundation Director, was honoured as the recipient of the Golden Achievement Award for his two-decade long of support to Yee Hong and the Chinese community.

“Our objective was to deliver a memorable evening and raise as much funds for the seniors as possible,” Martin Hubbes, Executive Vice President and Chief Investment Officer of AGF Management Limited, said proudly. “I’m sure our 1,300 patrons would agree that the committee achieved both objectives.”

Yee Hong is currently serving 15,000 seniors and their families across the GTA through its 805 long-term care beds, senior housing, community-based programs, medical and rehab services. Many of the programs and its current standard of service delivery are not funded by the government. In order to sustain our level of care delivery and many community based programs, Yee Hong Community Wellness Foundation needs to raise \$2.5 million each year.

“By 2015, there will be more senior citizens in Canada than there will be children under the age of 15. That is unprecedented in Canadian history.” Dr. Joseph Wong, Founder and Chair of Yee Hong Foundation, explains. “Providing dignified and compassionate care for our seniors is not just about honouring the past, it’s also about the future... our future.”

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