



**Yee Hong Community  
Wellness Foundation**

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**For Immediate Release**

**March 7, 2008 (Toronto)** – Yee Hong Foundation is pleased to announce that Florence Wong, CEO of Yee Hong Centre for Geriatric Care, is among the four women to receive the inaugural International Women’s Day Award presented by the Toronto Police Service. This prestigious award honors women who have demonstrated their strength and leadership by making significant contributions in the community.

“I am humbled and honoured to receive this award,” said Florence. “I share this with all the volunteers and staff at Yee Hong Centre as everyone is equally dedicated in providing the best possible care for seniors. It’s a joy going to work everyday when people around you share the same ideal and work ethic in serving the community.”

Described by the Toronto Police Service as “a pillar in the Chinese community”, Florence has dedicated the last 14 years at Yee Hong Centre for Geriatric Care ensuring access to culturally and linguistically accessible care for elderly Chinese-speaking and South Asian women, simultaneously setting the gold standard for all geriatric care in the Province. Through innovation, training, and fair employment, Mrs. Wong also sets a good example on her quest for excellence at Yee Hong Centre and her fight for equality for women and minorities alike.

Before joining Yee Hong, Florence worked for the Canadian National Institute for the Blind (CNIB), first as direct service provider then a district manager. She immigrated to Canada from Hong Kong in 1987. She began her career as a social worker, working for the Hong Kong government.

In 2006, Florence was the recipient of the YWCA Women of Distinction Award. She also received the honour of the Toronto Chinese Canadian Legend of Canada by Asian Business Network Association in 2003, the Administrator of the Year Award in 2000 and holds the Medal Commemorating the 125th Anniversary of Canada in 1992.

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